

STATE OF NEW JERSEY
Office of the Attorney General
Department of Law and Public Safety
Division of Gaming Enforcement

Application of IDEA Boardwalk, LLC d/b/a The Social and Flirt Bar for a Casino Hotel Alcoholic Beverage License
(Additional Authorized CHAB Outlet - HQ Nightclub)

ORDER
PRN 1851201

By the Division of Gaming Enforcement's ("Division") Amended Order dated June 20, 2012, IDEA Boardwalk, LLC d/b/a The Social and Flirt Bar ("IDEA") was granted interim casino authorization (**3333-01-093-001**), subject to conditions, to operate Casino Hotel Alcoholic Beverage ("CHAB") licensed venues within the casino hotel facility of Revel Entertainment Group, LLC d/b/a Revel ("Revel") specifically, The Social and Flirt Bar. By that same Order, IDEA is authorized to utilize the management services of AMG Boardwalk, LLC ("AMG") with respect to the operation and management of its authorized CHAB locations within Revel.

Subsequent to the issuance of that interim CHAB authorization, IDEA filed the instant petition with the Division (PRN 1851201) seeking an additional CHAB outlet within Revel to be known as HQ Nightclub, a premises consisting of four floors.

The Division, on July 5, 2012, conducted an inspection of the HQ Nightclub premises and found that two of the four floors, referenced by the licensee as Levels 1 and 2, were not fully constructed and were not able to be approved for the possession, storage and sale of alcoholic

beverages. Levels 3 and 4 were found by the Division's inspection to be regulatory compliant to allow for the purchase, possession, storage and sale of alcoholic beverages.


Having considered the relevant provisions of the Casino Control Act, *N.J.S.A. 5:12-1 et seq.*, and pursuant to the Division's authority to issue a CHAB license and approve locations within which the licensee can engage in the purchase, possession, storage and sale of alcoholic beverages under *N.J.S.A. 5:12-103(a)*, and upon review of the information obtained from IDEA's Petition and having conducted an inspection of the premises at issue, I hereby ORDER that the CHAB license of IDEA be amended to include the premises known as HQ Nightclub, subject to the following conditions:

1. HQ Nightclub, Levels 3 and 4, is authorized as a Type II (hotel) CHAB location in Revel as depicted on the architectural drawings submitted in connection with IDEA's CHAB license amendment petition. This entitles IDEA to sell alcoholic beverages at its HQ Nightclub outlet by the glass or other open receptacle for on-premise consumption as well as to possess or store alcoholic beverages within its authorized bar locations within the HQ Nightclub outlet. **IDEA is not authorized to possess, store or sell alcoholic beverages within HQ Nightclub Levels 1 and 2. IDEA is authorized to use the entryways to HQ Nightclub's Levels 1 and 2 to access Levels 3 and 4.** IDEA is also authorized to store alcoholic beverages for its HQ Nightclub outlet within its previously approved Type V (storage) CHAB location at its alcoholic beverage storage area located on the loading dock level (Warehouse Level) of Revel as depicted on the architectural drawing submitted with its license application.
2. IDEA must obtain all necessary approvals required by other governmental agencies prior to the sale of any alcoholic beverages within its HQ Nightclub outlet. IDEA is also required to update and maintain any of these approvals as appropriate.
3. IDEA will comply with all requirements attendant to Type II CHAB authorization, pursuant to *N.J.S.A. 5:12-103g(2)*, with all requirements attendant to Type V authorization, pursuant to *N.J.S.A. 5:12-103g(5)* and *N.J.A.C. 13:69I-3.5*, and with all applicable alcoholic beverage laws and regulations of the Division and, as deemed applicable, the Division of Alcoholic Beverage Control.
4. IDEA and AMG will train its employees and implement procedures to insure that the service of alcoholic beverages on its authorized premises will be only to those

patrons who are over the age of 21 and who are not actually or apparently intoxicated.

5. Should IDEA seek inclusion of Levels 1 and 2 within its HQ Nightclub premises for the possession, storage and sale of alcoholic beverages, it must petition the Division and receive approval thereof.
6. Should IDEA seek to add any other locations at Revel to those outlets currently authorized by its interim CHAB authorization, it must file a petition with the Division requesting amendment of its interim CHAB authorization and receive Division approval thereof.

Dated: 5 July 2012


DAVID L. REBUCK
DIRECTOR